2012 Awards Competition
List of Winners

Publication of the Year
Magazine

Health Progress
Health Progress
January-February, March-April, May-June 2011

Publication of the Year
Newsletter

The SeniorCare Investor
The SeniorCare Investor
October, November, and December 2011

EDITORIAL CATEGORIES

Best Case History

GOLD
Behavioral Healthcare Magazine
Right place, right time, right approach
November/December 2011

SILVER
Hospitals & Health Networks
Driving Out Errors, with Mom in Mind
April 2011

BRONZE
Nephrology Times
Come Together
February 2011
Best Feature Article

GOLD
Neurology Now
Buzz Kill: How does alcohol affect the teenage brain?
December 2011

SILVER
Health Data Management
Chronic Care, Chronic I.T. Problems
August 1, 2011

BRONZE
HealthLeaders
The Road to Regulation: Perdition or Salvation?
January 2011

Best Feature Article Series

GOLD
American Journal of Nursing
Supporting Family Caregivers
October, November, December 2011

SILVER
Medical Economics
Medical Economics Continuing Study
September 25, October 10, November 25, 2011

BRONZE
Hospitals & Health Networks
Clinical Management
February, April, September, October, December 2011

Best How-To Article

GOLD
PracticeLink Magazine
When should you do what?
Summer 2011

SILVER
Critical Care Nurse
Intraosseous Devices for Intravascular Access in Adult Trauma Patients
April 2011
2012 ASHPE Awards Competition

BRONZE (tie)
American Medical News
How you can help stressed surrogates
June 20, 2011

BRONZE (tie)
Nursing2011
Beyond Mainstream: Making the Case for Fecal Bacteriotherapy
December 2011

Best Legislative / Government Article

GOLD
Physicians Practice
ICD-10: Why You Shouldn’t Wait
September 2011

SILVER
Nephrology Times
Proposed Donor-Derived Infection Guideline Has Transplant Community Speaking Out
October 2011

BRONZE
The Nurse Practitioner
The 23rd Annual Legislative Update
January 2011

Best New Department

GOLD
Emergency Medicine News
Diagnosis Deconstructed
April, May, November 2011

SILVER (tie)
HealthLeaders
Council Connection
July, August, September 2011

SILVER (tie)
Nursing2011
Transitions: Issues in Palliative and End-of-Life Care
September, October, November 2011

BRONZE
Nursing Management
Risk Management
January, March, July 2011
Best News Coverage

GOLD
McKnight's Long-Term Care News

SILVER
Modern Healthcare

Best Original Research

GOLD
HealthLeaders
HealthLeaders Media Industry Survey
February 2011

SILVER
Hospitals & Health Networks
Most Wired
July 2011

BRONZE
Modern Healthcare
Information Survey
February 21, 2011

Best Profile

GOLD
Neurology Now
Larger Than Life: Chuck Close
August/September 2011

SILVER
Long-Term Living
Rehab with Heart
July 2011

BRONZE
Behavioral Healthcare Magazine
Patience . . . Patients
January/February 2011

Best Regular Column

GOLD
MCN: The American Journal of Maternal/Child Nursing
2nd Opinion
May/June, July/Aug, Sept/Oct 2011
SILVER
Emergency Medicine News
Second Opinion
February, April, December 2011

BRONZE
HealthLeadersMedia.com
Physicians’ Outlook
January 13, February 10, July 14, 2011

Best Regular Department

GOLD
Emergency Medicine News
InFocus
March, May, July 2011

SILVER
JUCM, The Journal of Urgent Care Medicine
Health Law
July/August, September, December 2011

BRONZE
American Journal of Critical Care (AJCC)
AJCC Patient Care Page
January 2011, March 2011, September 2011

Best Signed Editorial

GOLD
Managed Healthcare Executive
Plan’s 2% profit pledge met with skepticism
July 2011

SILVER
Emergency Medicine News
Raiders of the Lost Admit
August 2011

BRONZE
Nursing Management
Check your ego at the door
November 2011
Best Single News Article

**GOLD**

Modern Healthcare  
*Out in the Open*  
December 19/26, 2011

**SILVER**

OR Nurse 2011  
*Remembering 9-11*  
September 2011

**BRONZE**

Neurology Today  
*For Medicaid Patients, Particularly Children, the Neurologist May Not Be In*  
July 21, 2011

Best Special Report / Section

**GOLD**

Modern Healthcare  
*A Solid Year*  
June 6, 2011

**SILVER**

Lower Extremity Review  
*Defensive Game Planning*  
May 2011

**BRONZE**

Health Insurance Report (Bloomberg BNA)  
*States Line Up for MLR Adjustments...*  
March 23, 2011

GRAPHICS CATEGORIES

Best Cover: Computer-Generated

**GOLD**

American Nurse Today  
*Bipolar Disorder*  
July 2011

**SILVER**

Health Facilities Management  
*Trends in Health Care: Gauging Efficiency*  
December 2011
BRONZE (tie)
Hospitals & Health Networks
Your ICD-10 To Do List
September 2011

BRONZE (tie)
Journal of the American Dietetic Association
Eye Tracking
November 2011

Best Cover: Illustration

GOLD
Health Progress
Rx: Add Comfort
January-February 2011

SILVER
PracticeLink Magazine
Your Green Job Search
Spring 2011

BRONZE (tie)
ACP Internist
How many are too many for CT scans?
February 2011

BRONZE (tie)
Contemporary Pediatrics
Bronchiolitis
February 2011

Best Cover: Photo

GOLD
Nursing2011 Critical Care
Oxygen
May 2011

SILVER
HemAware
Growing Older Proactively
Spring 2011

BRONZE
Lower Extremity Review
Pretty Pathways to Pain
November 2011
Best Opening Page or Spread: Computer-Generated

GOLD
HealthLeaders
Finding the Right Match
November 2011

SILVER
Trustee
New Strategies for Psych Care
June 2011

BRONZE
Today's Technician
Making Connections
February 2011

Best Opening Page or Spread: Photo

GOLD
Diabetes Forecast
The Body Broken
October 2011

SILVER
Addiction Professional
Sober Living With a Kick
January/February 2011

BRONZE
HemAware
Battling Bullies
Spring 2011

Best Overall Use of Graphics

GOLD
Health Progress
July-August 2011

SILVER
Physicians Practice
October 2011

BRONZE
Modern Healthcare
March 21, 2011
Best Publication Redesign

GOLD
Imaging Technology News
July/August, September, October 2011

SILVER
Trustee
November/December 2010, January, February 2011

BRONZE
Bi&T (Biomedical Instrumentation & Technology)
March/April, May/June, July/August 2011

ONLINE CATEGORIES

Best Blog

GOLD
Clinical Correlations
The NYU Langone Internal Medicine Blog - A Daily Dose of Medicine

SILVER
The SeniorCare Investor
Steve’s SeniorCare Blog

BRONZE
Oncology Times
FRESH SCIENCE for Clinicians

Best Digital/Print Integration

GOLD
HealthLeadersMedia.com
The Bridge to Accountable Care Organizations
January 2011

SILVER
Physicians Practice
Best States to Practice 2011
October 2011

BRONZE
HemAware
HemAware.org
Best E-Newsletter

**GOLD**
Modern Healthcare
Daily Dose

**SILVER**
HealthLeadersMedia.com
HealthLeaders Media Daily News & Analysis

**BRONZE (tie)**
Long-Term Living
Long-Term Living E-Newsletter

**BRONZE (tie)**
McKnight's Long-Term Care News
The Daily Update

Best Online News Coverage

**GOLD**
Long-Term Living

**SILVER**
McKnight's Long-Term Care News

**BRONZE**
HealthLeadersMedia.com

Best Use of Social Media

**GOLD**
Addiction Professional
LinkedIn group discussion
July/August 2011

Best Website

**GOLD**
Modern Healthcare
ModernHealthcare.com

**SILVER**
Physicians Practice
PhysiciansPractice.com
### Best Custom Publication

**GOLD**

**HemAware**  
Spring, Summer, Fall 2011

**SILVER**

**Neurology Now**  
Aug/Sept, Oct/Nov, Dec 2011

**BRONZE**

**WebMd**  
Jan/Feb, Mar/Apr, May 2011

### Best Peer-Reviewed Journal

**GOLD**

**Journal of the American Academy of Orthopaedic Surgeons**  
February, March, April 2011

**SILVER**

**Nursing2011**  
July, August, September 2011

**BRONZE (tie)**

**American Journal of Critical Care (AJCC)**  
July, September, November 2011

**BRONZE (tie)**

**Journal of the American Dietetic Association**  
October, November, December 2011

### Best Single Issue: Magazine

**GOLD**

**Health Data Management**  
February 1, 2011
SILVER
Medical Economics
April 25, 2011

BRONZE
ACP Hospitalist
April 2011

Best Single Issue: Newsletter

GOLD
Pharmaceutical Law & Industry Report
October 21, 2011

SILVER
The SeniorCare Investor
March 2011

BRONZE
Senior Living Business
October 2011

Best Special Supplement, Annual or Buyer's Guide

GOLD
Journal of the American Dietetic Association
National Restaurant Menu Labeling Legislation
May 2011, Supplement 1

SILVER
Long-Term Living
2011 Industry Guide
July 2011

BRONZE
American Nurse Today
Special Report: War on Pain
September 2011

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