

◆ ASHPE 2010 COMPETITION ◆

RULES / FREQUENTLY ASKED QUESTIONS

- ◆ Deadline: entries must be postmarked (not received, but postmarked) no later than **Monday, February 1, 2010**.
- ◆ Entries must have a 2009 issue date (or if part of a series, the majority need to be in 2009).
- ◆ Submitting multiple entries in a single category is permitted, and is a common practice with this competition.
- ◆ Entrants may **not** submit the same material in more than one category, with the exception of:
 - ... the same item **can** be entered in both an editorial and a graphics category
 - ... one part of a series **can** be entered in a single category
 - ... the issue that contains an entry **can** also be entered in one of the Publication categories
 - ... one of the three issues submitted for "Publication of the Year" **can** also be entered as a "Best Single Issue" entry.
- ◆ Checks, **the preferred payment method**, should be made payable to: ASHPE. If entering more than one submission and/or membership fee, **please submit one check to cover all fees**. Note: there is a \$30.00 fee for returned checks.
- ◆ If paying by credit card, simply put the credit card number on the **original** Entry Form (for your privacy, don't put it on the copies that get attached to the actual entries).
- ◆ Upon winning an award, the "Contact Person" on the Entry Form will be notified by mail (typically in mid-May).
- ◆ For all categories, especially the "Best Custom Publication," publications sponsored by vendors or companies advocating specific products or services (e.g., pharmaceuticals, insurance groups) are not eligible and will be disqualified without a refund.
- ◆ Submissions in the ONLINE category do not require a manila envelope if all information is included on the Entry Form. Provide a URL that includes all interactive links that relate to your specific competition entry.
Important note: If a password or profile is required for entrance to your site, one must be provided for the judges — **they will not create their own log-in**.
- ◆ ASHPE will not be held responsible for spelling errors (on awards or otherwise) due to illegible/incorrect information.
- ◆ Upon entering, you agree to the following: I am a staff member or a contributing writer/editor of a U.S.-based healthcare publication (magazine, newsletter, online). I understand that all entries become the property of ASHPE, and that ASHPE reserves the right to post winning entries on their website and/or any promotional or membership materials. I understand that the decision of the judges is final and that no liability whatsoever will be held against ASHPE or its agents. I understand that entries not meeting all of the requirements will be rejected, and that all fees are non-refundable.



Questions? Contact ASHPE at 330-487-0344 or info@ashpe.org.