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## ASHPE 2009 Annual Awards Competition

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### List of Winners

**Publication of the Year:  
Magazine Division**

### McKnight's Long-Term Care News

September, October, November 2008  
McKnight's Staff

**Publication of the Year:  
Newsletter Division**

### The SeniorCare Investor

October, November, December 2008  
Stephen M. Monroe

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**Note: awards are listed in alphabetical order within the respective category (Editorial, Graphics, Online, Publication).**

## EDITORIAL CATEGORIES

### Case History

#### GOLD

**American Nurse Today**  
*Applying a systematic approach to new-product assessment*  
September 2008  
HealthCom Media

#### SILVER

**HomeCare**  
*Mr. Fix-It*  
November 2008  
Susanne Hopkins  
Gail Walker  
Stephanie Silk

#### BRONZE

**Oncology Times**  
*Challenge to Clinical Trial Investigators to Live Up to Designation*  
July 25, 2008  
Eric T. Rosenthal  
Serena Stockwell

### Feature Article

#### GOLD

**American Medical News**  
*Rebuilding Body & Spirit*  
August 18, 2008  
Victoria Stagg Elliott

#### SILVER

**Medical Economics**  
*A Convenient Truth*  
September 19, 2008  
Morgan Lewis Jr.

#### BRONZE (tie)

**AORN Journal**  
*Special Needs of Older Adults Undergoing Surgery*  
March 2008  
Judith L. Clayton, RN, CNOR

## Feature Article (continued)

### BRONZE (tie)

#### HealthLeaders

*Weaning Your Hospital Off Medicare*

June 2008

Philip Betbeze

### BRONZE (tie)

#### Contemporary Pediatrics

*Tackling ankyloglossia in the office*

January 2008

Toby Hindin

Jeannette Mallozzi

Jeff Ryan

John Merriman

## Feature Article Series

### GOLD

#### Hospitals & Health Networks

*Election Coverage*

February, April, June, September, October 2008

Haydn Bush

### SILVER

#### Modern Healthcare

*Wellness Series*

October 27, November 17, December 15, 2008

Rebecca Vesely

### BRONZE

#### ACP Internist

*Small practice issues: six-part series*

January-June 2008

Jessica Berthold

## Legislative/Government Article

### GOLD

#### American Medical News

*Medicare audit overreach?*

July 7, 2008

David Glendinning

### SILVER

#### Physicians Practice

*Uncle Sam's Exam*

September 2008

Shirley Grace

### BRONZE

#### Healthcare Informatics

*Stay Out of My EMR*

May 2008

David Rath

## How-To Article

### GOLD

#### Physicians Practice

*Conquering Time*

February 2008

Pamela Moore

### SILVER

#### Nursing2008

*Acute Abdomen: What a Pain!*

September 2008

Katherine W. Carey

Susan S. Holcomb, ARNP, BC, PhD

Jan Corwin Enger

Denise D. Hayes, RN, CRNP, MSN

Darcy Feralio

### BRONZE (tie)

#### American Nurse Today

*Infants in peril: Assessing sepsis in newborns*

April 2008

HealthCom Media

## News Section

### GOLD

#### Hospitals & Health Networks

Hospitals & Health Networks Staff

### SILVER

#### Modern Healthcare

Modern Healthcare Staff

Paul Barr

### BRONZE

#### McKnight's Long-Term Care News

Liza Berger

Brett Bakshis

Terry Rinella

James M. Berklan

John O'Connor

## Original Research

**GOLD**

### Hospitals & Health Networks

*Most Wired*  
July 2008  
Alden Solovy  
Suzanna Hoppszallern  
Sarah B. Brown

**SILVER**

### Physicians Practice

*Survival Kit*  
January 2008  
Shirley Grace

**BRONZE**

### Medical Economics

*How Do You Compare? Find Your  
Place on the Earnings Ladder*  
August 1, 2008  
Medical Economics Staff

## Profile

**GOLD**

### Healthcare Informatics

*Behind the Curtains*  
June 2008  
Mark Hagland

**SILVER**

### Provider Magazine

*Portrait of a SNF Administrator*  
May 2008  
Susan Feeney  
Joanne Erickson  
Meg LaPorte

**BRONZE**

### The Physician Executive

*NASA Doc Treats Patients Out of This World*  
July/August 2008  
Bill Steiger

## Regular Column: Contributed

**GOLD**

### Neurology Today

*Legal-Ease*  
April 3, April 17, December 4, 2008  
Gina Shaw  
Fay Ellis

**SILVER**

### Emergency Medicine News

*Second Opinion*  
January, September, November 2008  
Edwin Leap, MD

**BRONZE (tie)**

### JUCM, The Journal of Urgent Care Medicine

*Health Law*  
February, June, September 2008  
John Shufeldt, MD, JD, MBA

**BRONZE (tie)**

### The Hearing Journal

*The Final Word*  
May, June, December 2008  
Dennis Van Vliet

## Regular Column: Staff Written

**GOLD**

### Emergency Medicine News

*InFocus*  
February, March, October 2008  
James R. Roberts, MD

**SILVER**

### American Medical News

*In the Courts*  
September 8, October 13, December 8, 2008  
Amy Lynn Sorrel

**BRONZE**

### McKnight's Long-Term Care News

*The Big Picture*  
January, June, December 2008  
John O'Connor

## Regular Department

**GOLD**

### American Medical News

*Professional Issues*  
May 12, September 1, October 13, 2008  
Professional Issues Staff

**SILVER**

### Modern Healthcare

*International Healthcare*  
March 31, June 30, September 29, 2008  
Shawna Rhea

## Regular Department (continued)

**BRONZE (tie)**

### McKnight's Long-Term Care News

*Design Decisions*  
May, June, September 2008  
Brett Bakshis

**BRONZE (tie)**

### Oncology Times

*Practice Matters*  
August 25, November 25, December 10, 2008  
Lola Butcher  
Serena Stockwell

## Signed Editorial

**GOLD**

### Contemporary OB/GYN

*Our not-so-not-for-profit hospitals*  
April 2008  
Charles Lockwood, MD  
Paul Cerrato  
Elizabeth Nissen  
Rosemary Kline  
Clarence Meriweather

**SILVER**

**RN**

*From the Editors: Nurses Behaving Badly*  
August 2008  
Martha K. Raymond  
Lecia A. Landis

**BRONZE**

### American Journal of Nursing

*Anniversaries*  
May 2008  
American Journal of Nursing  
Diana J. Mason

## Single News Article

**GOLD**

### AORN Connections

*Hidden dangers*  
July 2008  
Carina Stanton  
AORN Connections

**SILVER (tie)**

### American Medical News

*Health plans say they will risk losing members to protect profit...*  
May 19, 2008  
Emily Berry

**SILVER (tie)**

### Healthcare Informatics

*No Sponge Left Behind*  
December 2008  
Kate Huvane Gamble

**BRONZE**

### Modern Healthcare

*Flying In The Face Of Danger*  
July 7, 2008  
Jessica Zigmond

## Special Report/Section

**GOLD**

### The Physician Executive

*Special Report: Price Transparency*  
January/February 2008  
Bill Steiger  
Carrie Weimar

**SILVER**

### Health Data Management

*PHRS: Where are We Headed?*  
May 2008  
Howard J. Anderson

**BRONZE**

### Modern Healthcare

*Putting Their Money Where The Money Is*  
September 8, 2008  
Vince Galloro



# GRAPHICS CATEGORIES

## Cover: Computer-Generated

**GOLD**

**RN**

*Violence*

August 2008

Steve Mullett

Martha K. Raymond

James M. Fraleigh

Catherine M. Radwan

Lecia A. Landis

**SILVER**

**American Nurse Today**

*Preventing and treating osteoporosis*

May 2008

HealthCom Media

**BRONZE**

**HealthLeaders**

*10 Events That Could Change Healthcare*

September 2008

Doug Ponte

## Cover: Illustrated

**GOLD**

**ACP Hospitalist**

*Nocturnists*

December 2008

ACP Hospitalist Staff

David Cutler

**SILVER**

**American Journal of Nursing**

*Lost Soles*

January 2008

American Journal of Nursing

Therese Cipiti Herron

**BRONZE (tie)**

**Contemporary OB/GYN**

*Should we be concerned about epidural-induced maternal fever?*

December 2008

Clarence D. Meriweather

Paul Cerrato

Elizabeth Nissen

Rosemary Kline

**BRONZE (tie)**

**Nursing Management**

*Update on women & heart disease*

August 2008

Kimberly Gasda

Richard Hader

Michael Trinsey

Coleen M.F. Stern

Theresa Steltzer

## Cover: Photo

**GOLD**

**Contemporary Pediatrics**

*ECC Epidemic*

September 2008

Christine Cirigliano

Toby Hindin

Jeannette Mallozzi

Jeff Ryan

John Merriman

**SILVER**

**Geriatrics**

*Geriatrics: Layers of Complexity*

December 2008

Kristy Krasula

Ryan Kindinger

Pete Seltzer

**BRONZE**

**American Journal of Nursing**

*A Patient With Her Newborn Baby in the Dominican Republic*

December 2008

American Journal of Nursing

Alice E. Proujansky

## Cover: Tabloid

**GOLD**

**Urology Times**

August 15, 2008

Kristy L. Krasula

Richard R. Kerr

Patricia M. Fernberg

Benjamin P. Saylor

## Opening Page or Spread: Computer Generated

### **GOLD**

#### **HemAware**

*Unhinged*  
July/August 2008  
Nancy Roy

### **SILVER**

#### **rt image**

*Hollywood Horror Story*  
January 14, 2008  
Laurie Redd-Miller

### **BRONZE**

#### **The Nurse Practitioner**

*Genetics*  
November 2008  
Daniella Thoren  
Jamesetta Newland  
Lisa Dischert  
Mary Perrong  
Theresa Steltzer

## Opening Page or Spread: Photo

### **GOLD**

#### **Cleveland Clinic Magazine**

*Blue Genes*  
Summer 2008  
Glenn Pierce

### **SILVER**

#### **HemAware**

*Joint Health*  
January/February 2008  
The Magazine Group  
Gregory Atkins

### **BRONZE**

#### **Medical Economics**

*Trials & tribulations*  
October 17, 2008  
Robert McGarr

## Overall Graphics

### **GOLD**

#### **Physicians Practice**

*Survival Kit*  
January 2008  
Bill Ellis

### **SILVER**

#### **Nursing made Incredibly Easy!**

January/February 2008  
Coleen M.F. Stern  
Lisa Hathaway  
Edward Rosanio  
Theresa Steltzer

### **BRONZE**

#### **Cleveland Clinic Magazine**

Summer 2008  
Glenn Pierce  
Kim Caviness



## ONLINE CATEGORIES

## E-Newsletter

### **GOLD**

#### **Modern Healthcare**

*Modern Physician*  
Nicole Voges  
Modern Physician Staff

### **SILVER**

#### **McKnight's Long-Term Care News**

*McKnight's Daily Update*  
Liza Berger  
Brett Bakshis  
James M. Berklan

### **BRONZE**

#### **HomeCare Monday**

[www.homecaremonday.com](http://www.homecaremonday.com)  
Gail Walker  
Susanne Hopkins  
Stephanie Silk

## Online News Section

**GOLD**

### McKnight's Long-Term Care News

[www.mcknights.com](http://www.mcknights.com)

Liza Berger  
Brett Bakshis  
Terry Rinella  
James M. Berklan  
John O'Connor

**SILVER (tie)**

### Healthcare Finance News

<http://www.healthcarefinancenews.com>

Jeff Marion  
Chip Means  
Editorial Staff

**SILVER (tie)**

### Healthcare IT News

<http://www.healthcareitnews.com>

Chip Means  
Editorial Staff

**BRONZE**

### Health Data Management

Joseph Goedert  
Howard J. Anderson

## Overall Web Publication

**GOLD**

### MedPage Today.com

[www.medpagetoday.com](http://www.medpagetoday.com)

The MedPage Today Team

**SILVER**

### Modern Healthcare

*Modern Healthcare Online*

Modern Healthcare Staff  
Pat Shrader  
Nicole Voges  
David May

**BRONZE**

### Physicians Practice

[PhysiciansPractice.com](http://PhysiciansPractice.com)

Physicians Practice Staff

## Web Exclusive Article

**GOLD**

### Therapy Times

*Sensation Frustration*

May 26, 2008

Therapy Times Staff

**SILVER**

### Emergency Medicine News

*"Reel Blood" and Kiwi-Flavored Pus*

August 2008

Marcey Gillespie, MD

**BRONZE**

### Therapy Times

*Dying with Dignity*

November 10, 2008

Bob Stott



## PUBLICATION CATEGORIES

## Custom Publication

**GOLD**

### HemAware

July/August, September/October,

November/December 2008

Molly Polen  
Nancy Roy

**SILVER**

### Neurology Today

April 3, April 17, May 2, 2008

Fay Ellis

## New Publication

**GOLD**

### Nephrology Times

January, February 2008

Michelle Hogan

**Publication of the Year:  
Magazine**

**GOLD**

**McKnight's Long-Term Care News**

September, October, November 2008  
McKnight's Staff

**Publication of the Year:  
Newsletter**

**GOLD**

**The SeniorCare Investor**

October, November, December 2008  
Stephen M. Monroe

**Publication Redesign**

**GOLD**

**Medical Economics**

August 1, 15, September 5, 2008  
Robert McGarr

**SILVER**

**Drug Topics**

Stanley Bujak  
Robert McGarr  
Peter Seltzer  
Tara Stultz

**BRONZE**

**ADVANCE for Nurse Practitioners**

December 2007, January, February 2008  
Michelle Pronsati  
Doris Mohr  
Jill Rollet  
Jennifer Ford

**Single Issue: Magazine**

**GOLD**

**Physicians Practice**

*Voting for Change*  
July/August 2008  
Physicians Practice Staff

**SILVER**

**McKnight's Long-Term Care News**

October 2008  
McKnight's Staff

**BRONZE (tie)**

**Modern Healthcare**

December 15, 2008  
Modern Healthcare Staff

**BRONZE (tie)**

**Hospitals & Health Networks**

June 2008  
Hospitals & Health Networks Staff

**Single Issue: Newsletter**

**GOLD**

**The SeniorCare Investor**

April 2008  
Stephen M. Monroe

**SILVER**

**Medical Research Law & Policy Report**

November 19, 2008  
Randy Kubetin  
Jeannie Baumann  
Nancy Simmons

**BRONZE**

**Healthcare Corporate Finance News**

June 2008  
Stephen M. Monroe  
Gretchen S. Swanson

**Special Supplement**

**GOLD**

**American Journal of Nursing**

*Professional Partners Supporting Family Caregivers*  
September 2008  
American Journal of Nursing

**SILVER**

**ADVANCE for Nurses Serving New Nurse  
Graduates & Senior Students**

September 2008  
Adrienne O'Brien

**BRONZE**

**Biomedical Instrumentation & Technology**

*Future Horizons*  
2008 Supplement  
AAMI's Communication Department

